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AARON GADDI ROSELO

FIELDS OF INTEREST

Advertising, final art/post-processing, graphic design, online/web-based copywriting & marketing,

EXPERIENCE

WORK

Lomographic Society International (2008-)

Vienna, Austria

Graphic Designer/Online Marketing Associate

STYLES Entertainment (March-June 2007)

Makati City

Graphic Designer

EXTRA-CURRICULAR

Association of Interdisciplinary Studies Majors (AISM)

Vice President for Creative Services (2007-2008)

Assistant Vice President for Creative Services (2006-2007)

Ateneo Yearbook Committee (AEGIS07)

Member, Creatives Committee (2006-2007)

Ateneo Collegiate Society of Advertising (COSA)

Member (2004-2005)

Executive Board Member for AdDimensions Magazine (2007-2008)

Ateneo Management Information Systems Association (MISA)

Member (2004-2005)

Project Manager, MISA LowDown (2005-2006)

Project Director, MISA LowDown (2006-2007)

Project Manager, Documentation & Publication (2007-2008)

Philippine Web Designers' Network (Philweavers)

Member (2005-)

Adobe User Group Philippines (AUGPhil)

Member (2007-)

EDUCATION

Ateneo De Manila Loyola Schools (2008)

AB Interdisciplinary Studies

Concentration in Information Design (ID) and Multimedia Systems (MMS)

AWARDS & RECOGNITIONS

First Place - Cyberfair Philippines web design competition, community category, The Digital Filipino (2003)

Batch Best in Computer, Claret School of Q.C. (2004)

First Runner-Up - Cyberfair Philippines web design, community category, The Digital Filipino (2004)

Informatics Outstanding Graduate Student Excellence Award, Informatics Commonwealth (2004)

Second Place - TechnoWars Interschool Competition regional round, Far Eastern University (2004)

Third Runner-Up - QuizBits 2004, Philippine Science High School (2004)

Third Place - Philippine Blog Awards for Best Blogger of the Year (2004)

Finalist - Philippine Blog Awards for Best Blogger of the Year (2005)

Finalist - Philippine Blog Awards for Best Photoblog of the Year (2005)

Grand Prize Winner - PC Buyer's Guide Perceptions Design Contest (2006)

Semifinalist - Philippine Web Awards for Best Personal Blog (2006)

Awardee - Loyola Schools Awards for the Arts (LSAA), Graphic Design Category (08)

SEMINARS ATTENDED

Philweavers' Murder by Design Conference (2006)

MISA Step-up Leadership Training Seminar (2006)

iBlog 2 (2006)

UP ARTE Attack : HTML and CSS Basics (2006)

First Young Multimedia and Graphic Designer Summit, De La Salle University (2007)

Wideout + DoubleClick Symposium on Rich Media Advertising, Asian Institute of Management (2007)

Adobe Creative Suite C3 Roadshow, Makati Shang-Ri La Hotel (2007)

Graphika Manila Multimedia Conference (2007)

SKILLSET

OPERATING SYSTEMS

Windows

Mac OS X

PROFICIENT IN:

Adobe Acrobat (Production)

Adobe Bridge

Adobe InDesign

Adobe Illustrator

Adobe Lightroom

Adobe Photoshop

Adobe Premiere

Adobe Bridge

Apple Aperture

Apple iWork

Wordpress CMS

FAMILIAR WITH:

FTP

HTML/CSS

Macromedia Fireworks